

Problem Description

Throughout the past several years, we have squandered our natural resources and destroyed beautiful landscapes because of our dependence upon fossil fuels. The resulting environmental state has received ample attention and many valid solutions have been conceived; however, more often than not, the world continues to consume petroleum and other nonrenewable fuel sources rather than making use of renewable energy sources. The goal of Unbendable Rain is to increase the exposure that the younger generation has to alternative energy sources in the hopes that increased exposure to renewable fuel will show the future generation the importance of sustainable fuel and inspire future innovation, rather than the increasingly invalid sources of the past.

Although recent initiatives have increased an awareness for the new energy sources, it is important to instill enthusiasm regarding the alternatives rather than simply presenting them as a solution to the environmental issue. Current programs fail to motivate people because they focus solely on an informative approach. Our solution is create exciting toys that allow children and Remote Control enthusiasts to take a hands-on approach to the alternative forms of energy.