

For Monday meeting at 9:45pm:

Talk to businesses  
Talk to campus store  
Spread survey  
Get number on website prices  
Find faculty mentor

Script Outline:

Attention-getter:

Problem: We need a way for students to be able to communicate with each other about events and other things on campus.

Solution: We will create a centralized website that allows students to communicate with each other about events on campus and in Bridgewater, and about other news on campus.

- master calendar of BC and Bridgewater events
- reporting forum with categories and rewards system

Value proposition: MyBC

Target audience: Students, staff, and faculty (for now, just our Showker team)

Business model: Eventually, ads from businesses. With growing popularity

What resources do we need:

- Capital \$120 (website - \$10 x 12 months) Campus store (?)
- Faculty mentor: computer science professor

Call to action: please give us money