

- Doesn't know if anyone sees the posts, very limited software programs
 - Bolding, presentation
 - interface issues
 - Fonts and accent issues with typing
- USER FRIENDLY
- Time that the daily email is sent out
- Not effective, checked periodically
- Competition for events, hard to compare, "getting attention is half the battle"
 - "Cratered" since convo was eliminated, participation down since then
 - Calendar may help prevent overcrowding events onto specific days
- Not understanding the differences between events, campus activities
- Calendar needs a lot of work (time and locations)
- Ad Blocker does not allow MyBC to work on phone
- Put forth a lot of energy to get attention
 - Flyers and MyBC are not getting the attention it needs
- Personalization factor
- No auto-refresh
- Aesthetics