

The name "Bad Boys" was created by Isiah Thomas.



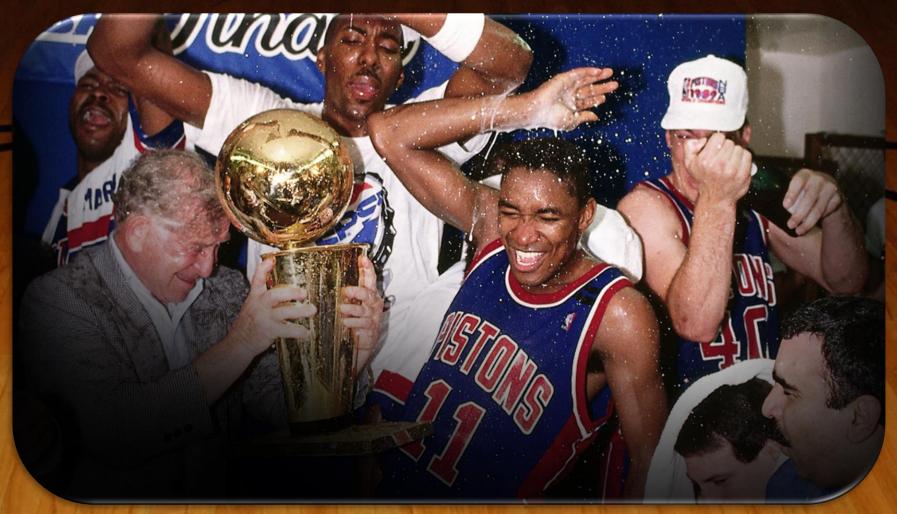
The name originated from the physicality of the Piston's play of the game.



The starting five of the Piston's were extremely athletic.

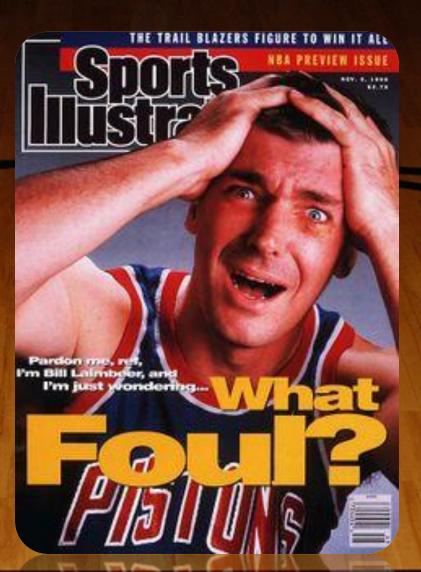


The team won back to back NBA championships.

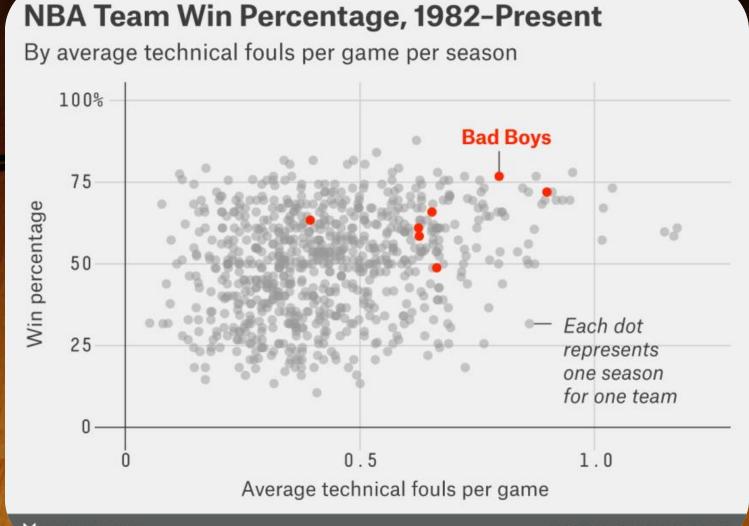


The Bad Boys style of play caused the NBA to change

the rules.



The Bad Boys used unsportsmanlike conduct strategically.



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SOURCE: ESPN STATS AND INFO

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Detroit, during the Bad Boys era, was positively affected.



The "baddest" team in the NBA.

